



B3 VIRTUAL Holiday Event: Beards, Badges and Backpacks ***www.BackpackFriends.com***

BACKPACK FRIENDS is seeking sponsorships for our annual **B3 Holiday Event: Beards, Badges and Backpacks**, in order to pursue our vision of **wiping out weekend hunger in Central Texas**. This partnership will help guide our students towards better health and education outcomes, provide food security and create a more successful future.

Primary Sponsorship & Co-Sponsorship Investments:

- ***DIAMOND* Sponsor Level: \$5000**

Large logo beginning immediately on all pre-event promotion, as well as during event stream. Large logo on website and all social media/digital promotion.

Corporate recognition by name as Platinum Sponsor 12 times throughout the live stream.

Continued promotion at all events for 18 months, via event signage, facility signage, and digital/social media promotion.

Custom video created to promote your business during event!

- **Platinum Sponsor Level: \$2500**

Large logo beginning immediately on all pre-event promotion, as well as during event stream. Large logo on website and all social media/digital promotion.

Corporate recognition by name as Platinum Sponsor 8 times throughout the live stream.

Continued promotion at all events for 12 months, via event signage, facility signage, and digital/social media promotion.

Custom video created to promote your business during event!

- **Gold Sponsor Level: \$1500**

Medium-sized logo beginning immediately on all pre-event promotion, as well as during event stream.

Corporate recognition as Gold Sponsor 6 times throughout the live stream.

Continued promotion at all events for 9 months, via event signage, facility signage, and digital/social media promotion.

Custom video created to promote your business during event!

**continued on back.*

As a lower elementary school teacher, I see the benefits of this program up close. Giving a child enough food for the weekend does so much more than most people realize. When you feed a child, you're giving them a sense of safety and security... equipping them for school, and for their life. Please consider donating to Backpack Friends!

-Amanda R., teacher.

- **Silver Sponsor Level: \$1000**

Smaller logo beginning immediately on all pre-event promotion, as well as during event stream. Smaller logo on website and all social media/digital promotion.

Corporate recognition by name as Silver Sponsor 4 times throughout the live stream.

Custom video created to promote your business during event!

Continued promotion at all events for 6 months, via event signage, facility signage, and digital/social media promotion.

- **Bronze Sponsor Level III: \$500**

Name listed as event sponsor beginning immediately on all pre-event promotion and during live stream. Corporate recognition as Bronze Sponsor 3 times during the day of the event from the main stage.

- **Bronze Sponsor Level II: \$250**

Name listed as event sponsor beginning immediately on all pre-event promotion and during live stream. Corporate recognition as Bronze Sponsor 2 times during the day of the event from the main stage.

- **Bronze Sponsor Level I: \$100**

Name listed as event sponsor beginning immediately on all pre-event promotion and during live stream. Corporate recognition as Bronze Sponsor during the day of the event from the main stage.

Other investment options available:

- **Sound System Sponsor:** \$500 (or \$250 per co-sponsor). Business logo and signage at venue.
- **Live Music Sponsor:** \$500 (or \$250 per co-sponsor) to provide 2 live music entertainers for the day. Business logo and signage B3 Ranch at venue.
- **Silent Auction Sponsor:** \$300 Business logo and signage at auction area.
- ****Virtual Vendor Space:** \$75 (\$50/alumni). Custom video spot/interview promoting your business.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUL 24 2018

BACKPACK FRIENDS INCORPORATED
3217 HAWKS SWOOP TRAIL
PFLUGERVILLE, TX 78660-0000

Employer Identification Number:
83-1109816
DLN:
26053597004678
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509(a)(2)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
June 28, 2018
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947

****Sponsorships can be paid by check,
or online at BackpackFriends.com/b3-event**