
BACKPACK FRIENDS, INC.
512.965.3052
admin@backpackfriends.com



3217 Hawks Swoop Trail
Pflugerville, TX 78660
backpackfriends.com

EIN # 83-1109816

Hello!

I'd like to personally invite you to become one of Backpack Friends' 2025 Heroes Against Hunger!

As you know, 1 out of every 4 kids in Texas doesn't have regular access to food when away from their school campus. But Backpack Friends (501c3) is changing that. In 2014, we began feeding 12 students at a local elementary campus, and today have provided more than 170,000 weekend meal kits/snack packs to students across central Texas. **That's more than 1 MILLION pounds of nutritious, shelf stable, kid friendly, brand name foods.**

We currently support thousands of students each month and expect to double our impact within the next year, and have provided more than 25 campuses with state-of-the-art aeroponic school garden systems. As a result, we are asking local heroes to join us in the fight against weekend hunger.

For every sponsorship package listed here, 100% of all funds will go directly to the purchase of food items for children. That's our promise.

We've designed our events to be a platform in which businesses can build their brand, create awareness for the good they do, and bring hope by providing much needed nutrition to some of the most vulnerable children in our communities.

Attached you will find partnership levels that are right for you and your business. You can find out more at BackpackFriends.com/events or by contacting me personally. My contact info is below.

Thank you in advance for your participation! We hope you will join our 2025 Heroes Against Hunger team!

Sincerely,

Tom Cottar
Backpack Friends
admin@backpackfriends.com
512.965.3052



Mardi Gras

MASQUERADE BALL

MARCH 4, 2025

Old Settlers Association
3300 E Palm Valley Round Rock

CAJUN DINNER | MUSIC | CONTESTS | PRIZES

All Proceeds To Benefit Backpack Friends
backpackfriends.com/mardigras

SPONSORSHIP OPPORTUNITIES

King and Queen of the Ball \$3500

Feeds 700 Kids

Formal Introduction Into Event

One Complimentary Table (Front and Center - Seats 10)

5 Bottles of Wine (Red/White)

3 Bottles of Champagne

Social Media Shout Out



Dukes & Duchesses Sponsor \$2500

Feeds 500 Kids

Formal Introduction Into Event

Half Complimentary Table (Seats 5)

2 Bottles of Wine (Red/White)

1 Bottle of Champagne

Social Media Shoutout

Gold Corporate Sponsor \$3500

Feeds 700 Kids

One Complimentary Table (Seats 10)

5 Bottles of Wine (Red/White)

3 Bottles of Champagne

Social Media Shout Out

Recognition Twice During Event



Green Corporate Sponsor \$2500

Feeds 500 Kids

Shared Table With Another Sponsor - (5 Seats)

2 Bottles of Wine (Red/White)

1 Bottle of Champagne

Social Media Shout Out

Recognition During Event

SPONSORSHIP OPPORTUNITIES

Print Sponsor \$2500

Feeds 500 Kids
5 Seats At Shared Table
Logo On All Media
Social Media Shout Out

Purple Sponsor \$1500

Feeds 300 Kids
5 Seats At Shared Table
Social Media Shout Out

Umbrella Sponsor \$250

Feeds 50 Kids
Recognition At Event

Bead Sponsor \$150

Feeds 30 Kids
Recognition At Event



Music Sponsor \$1000

Feeds 200 kids
Banner on Stage
Recognition Twice During Event
Social Media Shout Out

Dessert Sponsor \$500

Feeds 100 Kids
Logo on Dessert Table
Logo on Dessert Napkins
Social Media Shout Out

Table Purchase \$1000

Feeds 20 Kids
Seats 10

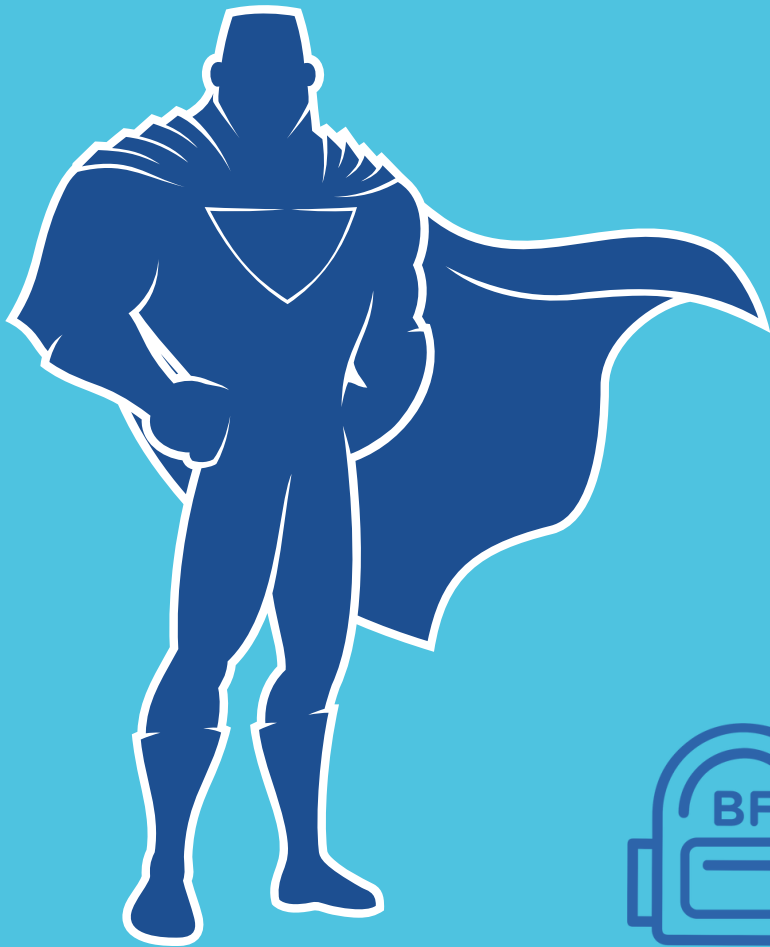
Raffle Ticket \$50

Feeds 10 Kids
1 Night Stay At Kalahari & Spa Package for 2

Individual Ticket \$100

Feeds 20 Kids
First Come, First Serve - As Available

BACKPACKFRIENDS.COM/GOLF



BACKPACK
FRIENDS

HEROES AGAINST HUNGER CHARITY SCRAMBLE



MAY 15, 2025 • 1:30PM SHOTGUN
STAR RANCH GOLF CLUB, HUTTO, TX

Includes course fees, lunch, catered dinner, awards and silent auction.

CHARITY SCRAMBLE SPONSORSHIP PACKAGES

**100% YOUR SPONSORSHIP HELPS FEED CHILDREN
ACROSS CENTRAL TEXAS!**

	\$7500 TITLE SPONSOR	\$5000 WORLD- CHANGER	\$3000 CHAMPION	\$2000 ADVOCATE	\$1000 PACE- SETTER	\$750 PARTNER	\$500 LEADER
TITLE SPONSOR BRANDING PACKAGE (INCLUDES ALL EVENT SIGNAGE & MATERIALS)	●						
COMPANY BRANDING ON EVENT TROPHY, PLAYER GIFT & HOLE FLAGS	●						
4 SUPER TICKETS & 4 GOLF PACKAGES FOR FUTURE USE	●						
COURSE FEES INCLUDED (*VIP PACKAGES INCLUDE VIP TABLE, DRINK TICKETS, POLO SHIRTS/CAPS)	4 VIP *	4 VIP *	4 PLAYERS	2 PLAYERS			
SPONSORSHIP TROPHY	●	●	●	●			
DEDICATED HOLE + 2 HOLE SIGNS (MATERIALS PROVIDED BY SPONSOR)	●	●	●	●			
COMPLIMENTARY SPONSOR BOOTH (MATERIALS PROVIDED BY SPONSOR)	●	●	●	●	●		
PRINT/ONLINE RECOGNITION	●	●	●	●	●	●	
COMPLIMENTARY LUNCH + DINNER	4 PEOPLE	4 PEOPLE	4 PEOPLE	2 PEOPLE	1 PERSON	1 PERSON	
SHOTGUN START MEET & GREET TICKET	●	●	●	●	●	●	
RECOGNITION AT DINNER	●	●	●	●	●	●	●
COMPANY BRANDING ON SPECIFIED STATION/PRODUCT (NOTE: PARTNERS, PACESETTERS & LEADERS CHOOSE 1 OF THE OPTIONS LISTED)	ENTIRE EVENT	DESIGNATED HOLE	DESIGNATED HOLE	DESIGNATED HOLE	<ul style="list-style-type: none"> • GOLF BALLS • TEAM PHOTOS • DRINK BARS 	<ul style="list-style-type: none"> • DRINK CART • COURSE GAME • SWAG STORE 	<ul style="list-style-type: none"> • HOLE SIGN • PUTTING GREEN • DRIVING RANGE
HERO IMPACT - NUMBER OF CHILDREN FED FOR A WEEKEND	FEEDS 1500	FEEDS 1000	FEEDS 600	FEEDS 400	FEEDS 200	FEEDS 150	FEEDS 100



HEROES AGAINST HUNGER
HOLIDAY
Extravaganza

Friday, November 7, 2025

5-9pm

Centennial Plaza, Round Rock TX

SHOPPING | FOOD TRUCKS | KIDS ACTIVITIES

[BACKPACKFRIENDS.COM/HOLIDAY](https://backpackfriends.com/holiday)

FREE ENTRY



HOLIDAY EXTRAVGANZA SPONSORSHIP PACKAGES

**100% OF YOUR SPONSORSHIP HELPS FEED CHILDREN
ACROSS CENTRAL TEXAS!**

	\$7500 TITLE SPONSOR	\$5000 WORLD- CHANGER	\$3000 CHAMPION	\$2000 ADVOCATE	\$1000 PACE- SETTER	\$750 PARTNER	\$500 LEADER
TITLE SPONSOR BRANDING PACKAGE (INCLUDES ALL EVENT SIGNAGE & MATERIALS)	●						
PRINT RECOGNITION	●	●	●				
SPONSORSHIP PLAQUE	●	●	●	●			
COMPLIMENTARY FOOD TICKETS	10 PEOPLE	5 PEOPLE	3 PEOPLE	2 PEOPLE			
COMPLIMENTARY DRINK TICKETS	15 PEOPLE	10 PEOPLE	6 PEOPLE	4 PEOPLE	2 PEOPLE		
COMPLIMENTARY SPONSOR BOOTH (MATERIALS PROVIDED BY SPONSOR)	●	●	●	●	●		
DIGITAL/ONLINE RECOGNITION	●	●	●	●	●		
RECOGNITION FROM STAGE	●	●	●	●	●	●	
COMPANY BRANDING ON EVENT BIG SCREEN VIDEO LOOP	FULL PAGE (HEAVY ROTATION)	LARGE LOGO (HEAVY ROTATION)	LARGE LOGO (MEDIUM ROTATION)	MEDIUM LOGO (MEDIUM ROTATION)	SMALL LOGO (MEDIUM ROTATION)	SMALL LOGO (LIGHT ROTATION)	COMPANY NAME LISTED
COMPANY RECOGNITION LEVEL (NOTE: PARTNERS & LEADERS CHOOSE 1 OF THE OPTIONS LISTED)	TITLE SPONSOR	WORLD CHANGER SPONSOR	CHAMPION SPONSOR	ADVOCATE SPONSOR	COMMUNITY SPONSOR	<ul style="list-style-type: none"> SANTA BOOTH HOLIDAY TRAIN STAGE 	<ul style="list-style-type: none"> KID ZONE SOUND SYSTEM HERO
HERO IMPACT - NUMBER OF CHILDREN FED FOR A WEEKEND	FEEDS 1500	FEEDS 1000	FEEDS 600	FEEDS 400	FEEDS 200	FEEDS 150	FEEDS 100